

# How I Generated \$5M+ in Revenue from LinkedIn Alone (No Ads, No Cold Email, Just a Simple System)

## My journey: From Corporate to Building a Multi-Million Dollar Business Using LinkedIn

I spent my early career on track to become a corporate finance professional.

I attended a **top 50 U.S. university in New York** and later worked at **PwC (PricewaterhouseCoopers)** as a **risk assurance consultant**. Essentially, an IT auditor and business consultant.

But deep down, **I was an entrepreneur at heart.**

As a kid, I sold **World of Warcraft accounts online**, making thousands. But life pushed me into the corporate system... until I saw an opportunity to build something of my own in the **investment & tech space**. And start living life on my own terms.

That's when I made the **bold decision** to leave PwC and go all in on business.

 In just 3 months, **I built the first-ever Dubai B2B investment summit focused on future technology sectors, which generated \$768,000 in revenue.**

*(2 months & 25 days to be exact.)*

## The Goal Was Simple:

- ✓ Attract high-value clients and investors
- ✓ Create demand in a fast-moving space
- ✓ Leverage LinkedIn to scale the business quickly

From that, I launched multiple **investment & tech-focused summits**, working with government entities, **Family Offices, VCs, private equity firms, and high-growth startups.**

 **But here's the key. This wasn't just about blockchain, crypto, fintech, or VR/AR.** I built a system that allowed me to sell high-ticket deals in ANY industry.

# How I Used LinkedIn to Build Multiple 7-Figure Businesses

After my first event, I launched three separate investment-focused event brands:

- ✓ **MetaVSummit** (Investment Summit for Future VR/AR Technologies)
- ✓ **CryptoVSummit** (Blockchain & Tech Investment Summit)
- ✓ **BIISummit** (General Business & Investor Summit)

These businesses required me to attract:

- ✓ **VCs, Private Equity Firms & Family Offices**
- ✓ **B2B Clients Paying \$10,000 - \$30,000 Per Sponsorship**
- ✓ **Government Funds & Corporate Partners**

💡 And every single sale I made came from ONE platform: LinkedIn.

- ✓ **I never ran ads.**
- ✓ **I never relied on cold email.**
- ✓ **I never had to hire an expensive sales team.**

LinkedIn was so powerful that I then went outside of the events industry and into private equity. (I still run all 3 events as DoubleMorgan Summits).

I built an investment advisory firm called DoubleMorgan helping growth stage startups doing \$1M or more a year raise anywhere from \$1M-\$5M from high net worth investors.

And that business is attracting high-ticket clients paying \$10,000 - \$20,000 per engagement. (Not per year, literally one time service)

👉 And I used the same LinkedIn system to do it all.

💰 Proof: Real Sales & Payments (Integrated into Our CRM)

📄 Invoices & Transactions from Multiple Businesses Using This System

# I'm not just telling you this, I'm showing you real proof.

DOUBLE MORGAN PORTAL  
Service Agreement

## SERVICE AGREEMENT

This Service Agreement ("Agreement") is made and entered into as of **March 4, 2025**, by and between:

### Provider:

**Double Morgan Portal** (Dubai Economic Department)  
Address: P1 / BLOCK I, Saih Shuaib 2, DIC, Dubai, UAE  
Managing Director: Mena Botros  
License No.: [REDACTED]  
Contact: +971585889111  
Email: [mena@doublemorgan.com](mailto:mena@doublemorgan.com)

### Client:



## 1. Services Provided

The Service Provider agrees to provide the following services for a total fee of \$20,000:

Your payment of USD 20,000.00 has been sent successfully to the beneficiary details below.

Beneficiary Name	DOUBLE MORGAN PORTAL
Currency	USD
Country	United Arab Emirates
IBAN	[REDACTED]
Bank Name	[REDACTED]
SWIFT/BIC Code	[REDACTED] AD
Payment Reference	BENEFRES//AE/GDI//
Cover All Charges	No

(This is a **\$20,000 one time engagement** for DoubleMorgan consulting from a UK client 2024 via Bank Transfer)

TRANSACTION DETAILS	
INTERNATIONAL WIRE	DOUBLE MORGAN PORTAL
<b>DOUBLE MORGAN PORTAL</b>	<b>\$12,500.00</b>
Tracking ID: 25980876	Created Date: 8/19/2024
PAYMENT DETAILS	
<b>Created By</b> [REDACTED]	<b>From Account</b> [REDACTED]
<b>Authorized</b> 08/19/2024 6:10 PM	<b>To Account</b> XXXXXX [REDACTED]
<b>Authorized By</b> [REDACTED]	<b>To Account Type</b> Checking
<b>Process Date</b> 08/20/2024	<b>Message to Beneficiary</b> IBAN [REDACTED]
<b>Originator Wire Header</b> [REDACTED]	<b>Beneficiary Relationship</b> Vendor Services
<b>Currency Code</b> USD	<b>Purpose Of Wire</b> C2C payment
<b>USD Amount</b> \$12,500.00	<b>Description</b> Double Morgan Portal (DED Trade [REDACTED] Invoice e [REDACTED])

(Here is a **\$12,500** client from the **US** for DoubleMorgan Consulting 2024 via Bank Transfer).

## Auslandzahlung

Begünstigter	Bank des Begünstigten
<b>IBAN (Konto-Nr.):</b> [REDACTED]	<b>BIC (Swift):</b> [REDACTED]
<b>Begünstigter:</b> DOUBLE MORGAN PORTAL	<b>Bank des Begünstigten:</b> [REDACTED]
DUBAI MALL BRANCH, AE	DUBAI
<b>Währung Betrag:</b> USD 9'375.00	<b>Mitteilung für Empfänger:</b> FIS invoice [REDACTED]

(Here is a **\$9000** client for DoubleMorgan consulting from **Switzerland** 2025 via Bank Transfer)

**METAVSUMMIT INVOICE**

Date	23/08/2022
Expiry Date	25/08/2022
Invoice Number	[REDACTED]
Payment Term	100% payment upon invoice
Event Name	METAVSUMMIT [REDACTED] 2022
Company Name/ Contact Name	[REDACTED]
Package	Diamond Package Booth 30

[REDACTED] Ltd is sending you 60,275.02  
AED with Wise.

You should have the money in your account ending in  
\*\*\*\*\*[REDACTED] by August 19.

The reference is: .

You can track this transfer on Wise. Just click the button  
below to see its progress.

(Here is a **\$16,500** client from the UK for METAVSUMMIT event which is another  
**business by DoubleMorgan** for a sponsorship sale in 2022 via Bank Transfer)



### DOUBLE MORGAN PORTAL INVOICE

Date	17/08/2022
Invoice Number	[REDACTED]
Payment Term	100% Payment Upon Invoice
Event Name	METAVSUMMIT [REDACTED] 2022
Company Name/Contact Name	[REDACTED]
Package	Diamond Package

No.	Services	Quantity	Price per unit USD	Total Value USD
1	DIAMOND PACKAGE	1.00	16.500	16,500



**Sent USDT** ✕

Status: Confirmed Date: Aug 23 at 9:42 pm

From: [REDACTED] To: [REDACTED]

NONCE #27

Amount: 16500 USDT

Estimated gas fee: 0.0009 ETH

**Total amount: 16500 USDT / 0.0009 ETH** \$1.50

- Received USDT**

23 Aug 2022

**\$16,498.35**

16500 USDT
- Received ETH**

23 Aug 2022

**\$4,510.86**

2.8 ETH

(Here is a **\$16,500** client from the Estonia for METAVSUMMIT for a sponsorship sale using crypto USDT in 2022)



**Double Morgan Portal (DED Trade License No. 815883)**  
**CRYPTOVSUMMIT INVOICE**

Date	06/04/2023
Invoice Number	[REDACTED]
Payment Term	100% Payment Upon Invoice
Event Name	CRYPTOVSUMMIT [REDACTED] 2023
Company Name / Contact Email	[REDACTED]
Package	Platinum Package [REDACTED]



**Received USDC**

**\$18,500.00**

16 Feb 2023

18500 USDC



**Received BTC**

**\$8,542.02**

30 May 2023

0.30662429 BTC

(Here is another client for Cryptovsummit in May 2023 our pure crypto event brand. Another business by DoubleMorgan They got a platinum sponsorship for \$18,500 in Feb and later upgraded to the Title Sponsor for an additional \$8,500. Total \$27,00 for one event via USDC & BTC Crypto).

Here are some more screenshots from my first ever business BIISUMMIT which I ran since 2018 -present with physical events plus I did virtual events during covid



Double Morgan Portal  
 [Redacted] Dubai, U.A.E  
 Contact email: info@biisummit.com  
 (DED) Dubai Economic Department

**BIISUMMIT INVOICE**

Date	15/12/2020
Invoice Number	[Redacted]
Event Name	The Blockchain Innovation & Investment Summit [Redacted] 2021
Company Name/ Contact Name	[Redacted]
Package	Exclusive Title Sponsorship (Main Sponsor)

No.	Services	Quantity	Price per unit USD	Total Value USD
1	Title Sponsor Package (Main Sponsor)	1.00	6,000	6,000



The Blockchain Innovation & Investment Summit [Redacted] 2020

**BIISUMMIT**

**INVOICE**

Date	03/20/2020
Invoice Type	Due Upon Receipt
Invoice Number	[Redacted]
Event Name	The Blockchain Innovation & Investment Summit [Redacted] 2020
Company Name/ Contact Name	[Redacted]
Package	PLATINUM Package

No.	Services	Quantity	Price per unit USD	Total Value USD
1	PLATINUM Package (up to 3 people)	1.00	6,500	6,500



**Received BTC**  
 15 Feb 2021

**\$6,451.21**  
 0.135 BTC



**Received BTC**  
 18 Aug 2018

**\$12,556.87**  
 1.9745 BTC



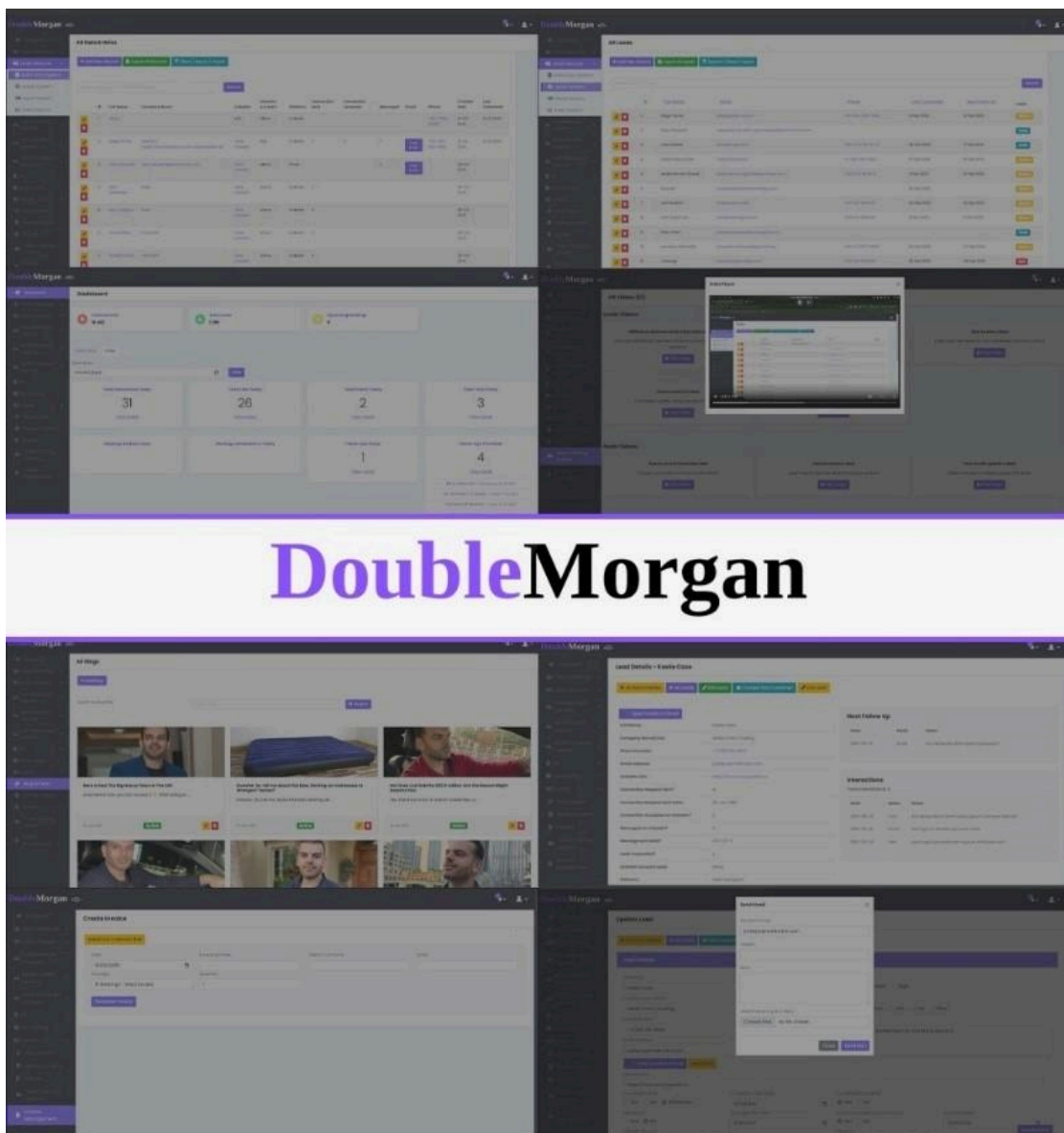


## But Here's Where It Gets Better. This Isn't Just Proof, It's a Built-In CRM Feature

Inside DMFunder, you get access to a custom-built CRM that lets you:

- ✓ Generate invoices and track payments seamlessly
- ✓ Integrate directly with your bank account and crypto wallets
- ✓ Automate tracking of client payments

💡 The common theme? Every single dollar I made came from the same LinkedIn outbound system that I refined over the years.



(Double Morgan built in LinkedIn optimized CRM, it has a sales section, data entry section for the inhouse linkedin lead gen team, video trainings for those remote teams too. And notice how my linkedin posts are there too. Automated by our built-in blog! Double the SEO)

# The Secret: You Don't Need Ads to Scale to \$1M+

Don't get me wrong, ads **are effective**. But ads are for businesses that are already doing **\$5M+ and want to scale to \$100M**.

For most businesses, the **real problem isn't scaling it's getting enough high-value leads without spending thousands on ads, cold outreach, or influencers**.

That's exactly what my LinkedIn Revenue System solves.

With this system, you can:

- ✓ **Add \$50,000 - \$100,000 per month in new revenue (or \$500K - \$1M per year).**
- ✓ **Get premium clients without spending a dime on ads.**
- ✓ **Eliminate high client acquisition costs (no expensive sales team needed).**
- ✓ **Completely control your lead flow and scale whenever you want.**

## What You'll Get in My DM Funder LinkedIn Revenue System

If you join, I'll personally show you how to replicate my exact system to generate predictable, high-ticket revenue from LinkedIn.

### ✓ 1. The LinkedIn System Training

- ✓ Full breakdown of my **exact outreach method** to attract premium clients.
- ✓ **Profile optimization strategies** to convert profile views into inbound leads.
- ✓ **Proven messaging scripts** that get responses & close deals.

### ✓ 2. How to Build an In-House Remote Outreach Team

- ✓ How to hire & train **low-cost outreach specialists** from developing countries.
- ✓ Step-by-step **contracts & security setup** so they can send DMs but never control your LinkedIn.
- ✓ How to scale your outreach **legally without LinkedIn bans**.

### ✓ 3. LinkedIn Account Scaling & Multi-Account Strategies

- ✓ How to **legally operate multiple LinkedIn accounts** (following LinkedIn's rules).
- ✓ Avoid bans, shadow bans, and profile restrictions.
- ✓ How to **automate consistent lead flow** without breaking LinkedIn's terms.

### ✓ 4. Advanced LinkedIn Sales Strategies

- ✓ High-ticket **sales frameworks** to close premium deals.
- ✓ How to **follow up & convert leads** into paying clients.
- ✓ The **psychology of closing** without sounding desperate.

## 🔥 **BONUS: Custom CRM for Managing Your LinkedIn Sales Pipeline**

If you sign up within the next 48 hours, you'll **get free access** to my custom-built **CRM** for managing LinkedIn leads.

- ✓ **Fully in-house built** for tracking LinkedIn conversations & follow-ups.
- ✓ **Helps you stay organized & close more deals.**
- ✓ **Used in every single business I've built.**

## 🚀 **The Offer: Get My LinkedIn Revenue System for \$6,500**

This system has helped me generate millions in sales and now I'm offering it to you for just **\$6,500**.

- 💰 **This isn't a course. It's a proven, plug-and-play system.**
- 💰 **It pays for itself with just ONE deal closed.**

## 🔒 **30-Day Money-Back Guarantee – 100% Risk-Free**

I'm so confident that this system will **transform your business** that I'm offering a full **30-day money-back guarantee**.

- ✓ **If you follow the system and don't see results, I'll refund you.**
- ✓ **No hassle. No risk. Just real results.**
- ✓ **You either make more money, or you don't pay.**

## ★ **Testimonials**



**Wolfgang** • 1st  
Founder & CEO

Mena has the best connections in Dubai 🙌🙌



**Daniel** • 1st  
Head of Partnerships

Great post [Mena Botros](#)! Anyone who doesn't know you is missing out on working with a great person.



**MISHA** • 1st  
Founder & CEO

[Mena](#), my friend, thank you for your help and support!



**Sergiu** • 1st  
CEO

Partnering with [Mena](#) was great!

# How to Pay & Secure Your Spot

🚀 **Option 1: PayPal (Instant Payment – use credit card, debit card)**

📌 [Click Here for a system generated invoice via PayPal:](#)

<https://www.paypal.com/invoice/p/#F3DZSPAQSY5GTVT5>

📌 **OR send \$6500 payment to:** [paypal.me/doublemorgan](https://paypal.me/doublemorgan)

🚀 **Option 2: Bank Transfer \$6500**

- **Bank Name:** MASHREQ BANK PSC
- **Account Name:** DOUBLE MORGAN PORTAL
- **IBAN:** AE540330000019101131804
- **Swift Code:** BOMLAEAD
- **Reference:** [Your Name + DMF Payment]

✅ **After transfer, email confirmation to:** [mena@doublemorgan.com](mailto:mena@doublemorgan.com)

🎯 **Why You Need to Act Now**

- ✓ **The first 5 founders who sign up will get access to my custom CRM.**
- ✓ **This price will go up once spots are filled.**
- ✓ **Client acquisition is the #1 problem in business, this system solves it.**

🚀 [Click here to pay and start using the LinkedIn Revenue System today!](#)

✉️ **Questions? Contact me directly:**

✉️ [mena@doublemorgan.com](mailto:mena@doublemorgan.com)

📱 **WhatsApp: +971585889111**



“Looking forward to breaking the ceiling & helping you add at least \$20K to \$50K per month in revenue through this system. Let’s make it happen.” – [Mena Botros](#)

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### 30-Day Money-Back Guarantee:

If you implement the system and do not see measurable progress, you may request a refund within 30 days of purchase. Refund requests must include proof of implementation (e.g., outreach logs, campaign execution, client interactions). Refunds are issued at the sole discretion of **Double Morgan Portal** and may take up to 14 business days to process.

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## Business Registration

### **Double Morgan Portal**

Registered at Address: P1 - BLOCK I Saih Shuaib 2 - DIC - Dubai

Trade License Number: **815883**

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 [www.doublemorgan.com](http://www.doublemorgan.com)